

## **FOR IMMEDIATE RELEASE**

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## The Happy Chocolatier To Donate 5% of Profits from Easter Sales to Feeding America

Every Dollar Donated Will Enable 10 Meals to Be Provided to Those in Need

ACTON, MA – March 1, 2021 – <u>The Happy Chocolatier</u>™, LLC of Acton, MA, today announced that the company will continue to donate 5% of profits from the sales of its signature chocolate truffle Cubze™ to <u>Feeding</u> <u>America</u>, a network of over 200 foodbanks across the United States.

Paul McMahon, co-founder of The Happy Chocolatier, said, "We founded our company and created truffle Cubze with the mission to <u>spread chocolate happiness</u>. Making this donation will allow us to spread happiness in a whole new way, by giving the gift of meals to those most in need. So many people continue to live with food insecurity as a result of the pandemic. Even though we are a small business, we believe that our donation can have a meaningful impact with Feeding America. This donation follows on our donation of 5% of the profits from our sales in the 2020 holiday season and this past Valentine's Day."

For every dollar that The Happy Chocolatier donates, Feeding America can secure and distribute 10 meals to people facing hunger. <u>Feeding America</u> is a United States based nonprofit organization that is a nationwide network of more than 200 food banks that feed more than 46 million people through food pantries, soup kitchens, shelters, and other community-based agencies.

Truffle Cubze are purchased for both personal enjoyment and gift giving for family, friends, co-workers and business associates. Consumers will now be able to give the gift of fine chocolate and inspirational thoughts about happiness, knowing that their purchase will help Feeding America provide meals for those in need.

## The Happy Chocolatier

The Happy Chocolatier™, LLC, was founded in June 2011 with the mission to spread chocolate happiness with its cubed truffles. Every truffle Cubze™ is individually wrapped in a colorful jewel toned foil like a small gift and contains an inspirational thought about happiness. The Happy Chocolatier truffle Cubze offer consumers an all-natural chocolate treat, plus a bit of inspiration for a truly unique experience that pleases the palate and enriches the soul. Visit the company's website, www.thehappychocolatier.com, for personal and business gifts.

