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The Happy Chocolatier Unveils Chocolate Gift Collection for Valentine's Day and Announces Company will Donate 5% of Profits to Feeding America

Each gift box features the company's unique happiness filled truffle Cubze

ACTON, MA – January 18, 2019 – The Happy Chocolatier™, LLC of Acton, MA, today announced the launch of its Valentine's chocolate truffle gift collection that presents consumers with a unique experience for the eyes, palate and soul. The gift boxes in the collection are filled exclusively with the company's signature extra-large cubed truffles in milk and dark chocolate. Each truffle Cubze™ is individually wrapped in a jewel toned foil like a small gift and contains an inspirational thought about happiness. With a combination of high quality chocolate and inspirational thoughts about happiness, truffle Cubze provide a memorable experience.

Paul McMahon, co-founder of The Happy Chocolatier, said, "This year Valentine's Day is not just for your sweetie. With the impact of Covid-19, we think there are so many people who could benefit from a gift of our happiness filled truffle Cubze. Family, friends, neighbors and coworkers would all likely be delighted with a box of truffle Cubze for Valentine's Day."

The Valentine collection features a mix of silver and gold boxes that highlight the colorful truffle Cubze, which are presented as mini-gifts inside the gift boxes. New items for the 2021 include:

- Vibrant red box with heart shaped window for both the Sampler and Petite Sampler
- Rose themed Grand Cubze Gift Box
- Gift bags with Valentine themed colors

McMahon continued, "We founded our company and created truffle Cubze with the mission to <u>spread</u> <u>chocolate happiness</u>. Given the challenges that many across the country are experiencing, we decided to donate a portion of our profits to Feeding America for the holiday season. It was so successful, that we going to continue doing so for Valentine's Day. Making this donation will allow us to spread happiness in a whole new way, by giving the gift of meals to those most in need."

For every dollar that The Happy Chocolatier donates, Feeding America can secure and distribute 10 meals to people facing hunger. Feeding America is a United States based nonprofit organization that is a nationwide network of more than 200 food banks that feed more than 46 million people through food pantries, soup kitchens, shelters, and other community-based agencies.

The Happy Chocolatier

The Happy Chocolatier™, LLC, was founded in June 2011 with the mission to <u>spread chocolate happiness</u>. The company's signature products are Cubze, extra-large cubed chocolate truffles with inspirational thoughts about happiness wrapped into each piece. The Happy Chocolatier Cubze offer consumers all-natural chocolate truffles, plus a bit of happiness wisdom for a truly unique experience that pleases the palate and enriches the soul. Visit the company's website, <u>www.thehappychocolatier.com</u>, for personal and business gifts.

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