

## FOR IMMEDIATE RELEASE

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## The Happy Chocolatier Unveils Holiday Chocolate Gift Collection Offering Uniquely Delightful Experience for the Eyes, Palate and Soul

Each gift box features the company's unique happiness filled truffle Cubze

ACTON, MA – November 1, 2019 – The Happy Chocolatier™, LLC of Acton, MA, today announced the launch of its holiday chocolate truffle gift collection that presents consumers with a unique experience for the eyes, palate and soul. The gift boxes in the collection are filled exclusively with the company's signature extra-large cubed truffles in milk and dark chocolate. Each truffle Cubze™ is individually wrapped in a jewel toned foil like a small gift and contains an inspirational thought about happiness.

Paul McMahon, co-founder of The Happy Chocolatier, said, "We founded our company and created truffle Cubze to <u>spread chocolate happiness</u>. With a combination of high quality chocolate and inspirational thoughts about happiness, our truffle Cubze provide a unique experience. Given the challenges related to Covid-19, we know many could use a little chocolate happiness in their life. Our new holiday collection gives people some creative seasonal choices to spread chocolate happiness to family, friends and business associates."

The traditional holiday gift collection features a mix of silver and gold boxes that highlight the colorful truffle Cubze, which are presented as mini-gifts inside the gift boxes. New items for the 2020 holiday season include:

- Colorful Advent calendars.
- Cube-shaped boxes decorated with snowflakes.
- Large gift boxes with multi-colored Christmas ornament designs.
- Petite gift bags with seasonal bows for stocking stuffers.

## The Happy Chocolatier

The Happy Chocolatier™, LLC, was founded in June 2011 with the mission to spread chocolate happiness. The company's signature products are Cubze, extra-large cubed chocolate truffles with inspirational thoughts about happiness wrapped into each piece. The Happy Chocolatier Cubze offer consumers all-natural chocolate truffles, plus a bit of happiness wisdom for a truly unique experience that pleases the palate and enriches the soul. Visit the company's website, <a href="https://www.thehappychocolatier.com">www.thehappychocolatier.com</a>, for personal and business gifts.