



FOR IMMEDIATE RELEASE

Contact:

Michelle McMahon

978.420.8485

acton@thehappychocolatier.com

The Happy Chocolatier Introduces New Milk Chocolate Truffle Cubze and Adds Two New Happiness Statements to its Collection

ACTON, MA – October 5, 2019 – [The Happy Chocolatier](#)™, LLC of Acton, MA, today announced the introduction of a milk chocolate truffle [Cubze](#)™. The extra-large milk chocolate truffle has a creamy, melt-in-the-mouth center encased in a cube-shaped milk chocolate shell that features The Happy Chocolatier logo. The new milk chocolate truffle rounds out the line of Cubze, which includes: dark chocolate, dark chocolate sea salt, dark chocolate orange, dark chocolate raspberry, dark chocolate mint, milk chocolate peanut butter, milk chocolate cappuccino and milk chocolate cookie.

Paul McMahon, co-founder of The Happy Chocolatier, said, “We are responding to the many requests received from customers for a milk chocolate version of our signature truffle Cubze. Offering those milk chocolate lovers among our customers a simple, yet exceptional treat is just another way for us to spread chocolate happiness.”

The company continues to expand its collection of witty and inspirational statements that are wrapped into each truffle Cubze. The new statements added for 2020 include:

- “Life is good when you are happy. But, much better when people are happy because of you.”
- “The art of being happy lies in the power of finding happiness in common things.”

McMahon said, “Given the many challenges that people are experiencing as a result of Covid-19, the witty thoughts wrapped into the truffle Cubze are particularly meaningful this year. We believe our mission to [spread chocolate happiness](#) with truffle Cubze is now more important than it has ever been.”

The Happy Chocolatier

The Happy Chocolatier™, LLC, was founded in June 2011 with the mission to spread chocolate happiness. The company’s signature products are Cubze, extra-large cubed chocolate truffles with inspirational thoughts about happiness wrapped into each piece. The Happy Chocolatier Cubze offer consumers all-natural chocolate truffles, plus a bit of happiness wisdom for a truly unique experience that pleases the palate and enriches the soul. Visit the company’s website, www.thehappychocolatier.com, for personal and business gifts.

###

The Happy Chocolatier and Cubze are trademarks of The Happy Chocolatier, LLC.