



FOR IMMEDIATE RELEASE

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The Happy Chocolatier Introduces Spring Gift Box Assortments of Truffle Cubze Just in Time for Mother's Day

Continues Spreading Chocolate Happiness with New Happiness Sentiments in Truffles

ACTON, MA – April 22, 2019 – [The Happy Chocolatier](http://TheHappyChocolatier.com)[™], LLC, of Acton, MA, today announced the introduction of a spring gift collection featuring its signature cube-shaped chocolate truffle, Cubze. The elegant silver and gold gift boxes with brilliant blue bows present a windowed view into the individually wrapped truffle Cubze inside. The gift collection is a fine balance of classic elegance with contemporary flair.

Paul McMahon, founder of The Happy Chocolatier, said, "Customers and retail partners have told us that each truffle Cubze is really a special treat: a delicious chocolate truffle wrapped in colorful foil with a surprise thought about happiness inside. We think these gift collections are an elegant and unique way for us to fulfill our mission to spread chocolate happiness and enable others to do so, too. As we approach Mother's Day, truffle Cubze are a wonderful way to let mom know she makes you happy."

The Happy Chocolatier gift boxes are attractive items for specialty food outlets and gift shops. The gift collections are ideal for hostess gifts, special occasions and business gifts. The petite sampler boxes are designed for use in gift baskets, or to be paired with a bottle of wine. To help retailers spread chocolate happiness right from their front counters every day, the truffle Cubze are available in eye-catching counter displays. Each display features the happiness theme and contains an assortment of the individually wrapped truffle Cubze flavors.

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As the season of weddings and bridal showers approaches, happiness filled truffle Cubze are a delicious and memorable event favor. The colorfully wrapped chocolate truffle Cubze add a bit of elegance to any table. A two piece favor box is the perfect event gift for guests.

The Happy Chocolatier

The Happy Chocolatier™, LLC, was founded in June 2011 after many years of testing and refinement of the chocolate truffle Cubze™ concept. Cubze are cube-shaped chocolate truffle servings with inspirational messages about happiness hand wrapped into each piece. The Happy Chocolatier Cubze offer consumers an indulgent all-natural chocolate, plus a bit of happiness wisdom for a truly unique experience that pleases the palate and enriches the soul. Visit the company's website, www.thehappychocolatier.com, for personal and corporate gifts, or to inquire about the company's wholesale program.

- **Watch a video on how to best enjoy a truffle Cubze:** <http://ow.ly/gsfq30g6KMo>

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