

## FOR IMMEDIATE RELEASE

Contact:
Michelle Allard McMahon
781-718-3248
mmcmahon@thehappychocolatier.com

## The Happy Chocolatier Introduces Unique Line of Chocolate Wedding and Event Favors

Chocolate Covered Fudge-Truffle Cubze Make Memorable, Delicious Favors That Inspire with Happiness Quotes

ACTON, MA – May 16, 2012 – The Happy Chocolatier™, LLC, today announced a unique line of chocolate wedding and event favors that includes customizable two- and four-piece gift boxes and three-piece gift bags of the company's signature confection, Cubze™. Cubze are handmade fudge-truffles covered in chocolate that are hand wrapped in jewel-toned foils and include an inspirational quote about happiness in every piece. One of the most recent inspirational statements is: ""Happiness is a path you can choose on your journey in life."

The Cubze are made in small batches from all-natural ingredients. They are cut into approximately one-inch smooth and creamy cubes and coated in rich milk or dark chocolate. Flavors include chocolate, chocolate mint, cranberry walnut, peanut butter, cappuccino, cookies & cream, maple, chocolate walnut and, seasonally, pumpkin spice.

In addition to the Cubze favors, The Happy Chocolatier designs and creates chocolate favors that can include truffles, sea salt caramels and other fine confections. Specialty molded chocolates such as roses, twin hearts and baskets are also available and upon request, The Happy Chocolatier can create chocolate logo items.

"Our customers continually tell us how delicious our Cubze are," commented Paul McMahon, founder of The Happy Chocolatier and creator of Cubze. "And they say the happiness quotes are a wonderful added surprise. We've now put a new twist on event favors with this unique confection and the inspirational statements about happiness – all elegantly packaged for giving."

Favors from The Happy Chocolatier can be customized for corporate events, weddings, anniversaries, graduations, birthdays, religious celebrations, and bridal and baby showers.

Downloadable images of the favors are available <u>here</u>; more information on the event and wedding favors is available <u>here</u>.

## The Happy Chocolatier

The Happy Chocolatier™, LLC, was founded in June 2011 after many years of testing and refinement of the Cubze™ concept. Cubze are individual servings of creamy fudge-truffle coated in chocolate and hand foiled with an inspirational message about happiness. Visit the Acton, MA retail location or the company's Web site, <a href="www.thehappychocolatier.com">www.thehappychocolatier.com</a>, for personal and corporate gifts, and more information on the company and chocolate. The site also includes Paul McMahon's blog, "Chocolate, Happiness and Other Musings."

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