



**FOR IMMEDIATE RELEASE**

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## **The Happy Chocolatier Introduces Chocolate Valentine's Day Gift Offering Elegance and Inspiration**

*Additionally, Results from Valentine Gift Giving Survey with SuzySaid Acton Show Most Respondents Choose to Receive Gifts at Home and Share with Loved Ones*

**ACTON, MA – January 24, 2012** – [The Happy Chocolatier™](#), LLC, today introduced its elegant and inspirational chocolate gift for Valentine's Day. Featuring the company's unique chocolates, [Fudge Cubze™](#), the [16-Piece Red Keepsake Grand Gift Box](#) is a special gift that will inspire loved ones with messages about happiness wrapped with each piece, as well as a Valentine card with the message, "Happiness is like a kiss...you must share it to enjoy it." Fudge Cubze are two treats in one: chunky individual servings of creamy fudge coated in chocolate that are hand wrapped in colorful foil along with the inspirational message about happiness. Free shipping is available to select states.

The Happy Chocolatier and [SuzySaid.com/Acton](#) also released the results of their recent survey on Valentine's Day gift giving:

- nearly 75 percent of respondents indicate that they would prefer to have flowers or chocolates delivered at home rather than at work
- more than 80 percent of respondents would share chocolates with loved ones as opposed to keeping them all for themselves

The results show that the respondents, primarily women, like to keep Valentine's Day gift giving close to home, sharing with and giving gifts to both children and spouses.

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978.429.8485

“We want to offer customers something a little different from the everyday red heart box of chocolates,” commented [Paul McMahon](#), founder of The Happy Chocolatier. “Our unusual four-tiered box full of delicious Fudge Cubze with inspirational sentiments on happiness and a romantic Valentine card does just that. What better gift for mom to receive and share with dad and the kids.”

The Happy Chocolatier is offering free shipping through February 14, 2012 to the Northeastern U.S. (CT, ME, MA, NH, RI, VT, NJ, NY, PA) for the 16-Piece Red Gift Box as well as the [9-Piece Silver Square Gift Box with a Festive Holiday Band](#), which also includes the Valentine gift card. Both are available on The Happy Chocolatier [Web site](#) and in the Acton, MA retail location.

The Fudge Cubze are handmade with high-quality ingredients and come in a variety of flavors such as cappuccino, chocolate, chocolate mint, chocolate walnut, cookies & cream, cranberry walnut, maple and peanut butter, coated in either milk or dark chocolate.

### **The Happy Chocolatier**

The Happy Chocolatier™, LLC, was founded in June 2011 after many years of testing and refinement of the Fudge Cubze™ concept. Fudge Cubze are individual servings of creamy fudge coated in chocolate and hand foiled with an inspirational message about happiness. Visit the company’s Web site, [www.thehappychocolatier.com](http://www.thehappychocolatier.com), for personal and corporate gifts, and more information on the company and chocolate. The site also includes Paul McMahon’s blog, [“Chocolate, Happiness and Other Musings.”](#)

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