

FOR IMMEDIATE RELEASE

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The Happy Chocolatier Introduces Thanksgiving Line of Chocolate Specialties

Thanksgiving Turkeys and Seasonal Treats Available In-Store and Online

ACTON, MA – November 13, 2012 – The Happy Chocolatier™, LLC, today introduced the Thanksgiving line of chocolate specialties. New Thanksgiving products available online include items such as milk chocolate turkey table favors, milk chocolate turkey pops, pumpkin spice Cubze gift boxes, and butter toffee pecans. The Happy Chocolatier also offers a holiday buffet gift basket with fall favorites such chocolate covered cashews, chocolate covered cranberries, peanut brittle and our signature Cubze delivered in an attractive gift basket. The seasonal items compliment any Thanksgiving buffet and will fill the candy dishes at a Thanksgiving celebration.

All of these new products are also available at The Happy Chocolatier's <u>Acton retail location</u>, along with a limited edition chocolate cornucopia filled with chocolate confections. Customers can choose either dark or milk chocolate for the cornucopia and it will be filled with chocolates including sea salt caramels, dark chocolate covered cranberries, truffles, and a pumpkin spice Cubze. Customers interested in ordering a chocolate cornucopia for Thanksgiving should contact The Happy Chocolatier by phone at 978-429-8485.

The company's signature Cubze are individual servings of truffle-fudge coated in chocolate that are hand wrapped in jewel-toned foils and include an inspirational message about happiness.

Available <u>individually and in a variety of gift boxes</u>, Cubze come in a variety of flavors including cappuccino, chocolate, chocolate mint, chocolate raspberry, chocolate walnut, cookies & cream, cranberry walnut, and peanut butter, coated in either milk or dark chocolate.

The Happy Chocolatier

The Happy Chocolatier™, LLC, was founded in June 2011 with the goal of spreading happiness with high-quality confections, ice cream and an exceptional customer experience. Each holiday The Happy Chocolatier creates unique chocolate gifts for the young and old, providing delightful memories and new traditions. The company offers a range of traditional favorites such as nut patties, sea salt caramels and truffles, as well as handmade chocolate pops, chocolate-covered pretzels and chocolate bars in delicious flavor combinations. The Happy Chocolatier's signature chocolates, Cubze, are perfect individual servings of truffle-fudge coated in chocolate and hand foiled along with an inspirational message about happiness. Lizzy's Ice Cream is now featured in the Acton retail location, providing customers with a delicious, locally made product. Visit the company's Web site, www.thehappychocolatier.com, for personal and corporate gifts, and more information on the company and chocolate.

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