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The Happy Chocolatier Launches Wholesale Line of Signature Cubze Confections

New Chocolate Raspberry Cubze Added To Product Line

NY International Gift Fair – NEW YORK, NY – August 20, 2012 – [The Happy Chocolatier™](#), LLC, of Acton, MA, today announced the company is launching a new wholesale line of its signature truffle-fudge confections for the specialty food, gift basket, and retail gift trades. Additionally, the company introduced chocolate raspberry [Cubze™](#), the newest addition to the company's signature line of unique chocolates. Cubze are individual servings of truffle-fudge coated in chocolate that are hand wrapped in jewel-toned foils and include an inspirational message about happiness.

Made by hand with the finest ingredients, Cubze are available in a variety of flavors including cappuccino, chocolate, chocolate mint, chocolate walnut, cookies & cream, cranberry walnut, and peanut butter, coated in either milk or dark chocolate. The chocolate raspberry Cubze has a chocolate truffle-fudge center infused with natural raspberry, coated in dark chocolate.

The new wholesale Cubze gift collection includes a variety of attractive gift boxes and bags: a [sixteen-piece gift tower](#), a [nine-piece silver gift box](#), a seven-piece clear gift sleeve and a three-piece gift bag. In addition, the Cubze are available in bulk or in a counter display.

“After nearly a year proving the concept in our retail store, we created a wholesale program to meet the growing demand for our Cubze. Customers continue to tell us how much they enjoy

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the uniqueness of our Cubze and how delicious they taste,” stated [Paul McMahon](#), founder of The Happy Chocolatier. “After being approached by several local specialty food and gift retailers, we tested a wholesale line of our Cubze. The tests were very successful and we knew it was time to expand distribution beyond our local area.”

For more information on wholesale ordering, contact The Happy Chocolatier by email at info@thehappychocolatier.com, by fax at (978) 268-5025 or call (781) 910-0904.

The Happy Chocolatier

The Happy Chocolatier™, LLC, was founded in June 2011 after many years of testing and refinement of the Cubze™ concept. Cubze are individual servings of truffle-fudge coated in chocolate and hand foiled along with an inspirational message about happiness. Visit the company’s Web site, www.thehappychocolatier.com, for personal and corporate gifts, and more information on the company and chocolate.

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