



FOR IMMEDIATE RELEASE

Contact:

Michelle Allard McMahon

781-718-3248

mmcmahon@thehappychocolatier.com

The Happy Chocolatier Introduces Unique Fudge Cubze and Launches Web Site for Personal and Corporate Gifts

Chocolatier Introduces Signature Line of Premium Chocolates, Fudge Cubze, Each with Inspirational Thought on Happiness

ACTON, MA – October 19, 2011 – [The Happy Chocolatier™](http://www.thehappychocolatier.com), LLC, today introduced its signature line of unique chocolates, [Fudge Cubze™](http://www.thehappychocolatier.com), and launched its Web site, www.thehappychocolatier.com, for personal and corporate gifts. Fudge Cubze are chunky individual servings of fudge coated in chocolate that are each hand wrapped in colorful foil with an inspirational message about happiness. They are made by hand with high-quality ingredients. Fudge Cubze are available in a variety of flavors such as cappuccino, chocolate, chocolate mint, chocolate walnut, cookies & cream, cranberry walnut, peanut butter and pumpkin spice, coated in either milk or dark chocolate. The Fudge Cubze are packaged in a variety of eye-catching boxes for gift giving, as well as in bulk bags for personal consumption.

“I’ve always had a sweet tooth and my professional interest in chocolates developed when I worked in the candy business for several years,” commented [Paul McMahon](http://www.thehappychocolatier.com), founder of The Happy Chocolatier. “After fourteen years in corporate America, I decided the time was right to pursue a concept I’ve had in the back of my mind for many years – interesting flavors of fudge coated in chocolate. Given the challenges of our times, what could be better than creating a company that allows me to make people happy? Giving our customers two treats in one – an excellent chocolate treat and an inspirational statement about happiness with every piece.”

509 Nagog Park, Acton, MA 01720
978.429.8485

The Happy Chocolatier [Web site](#) provides online ordering for both personal and corporate gifts, as well as event and wedding favors. The site also includes Paul McMahon's blog, "[Chocolate, Happiness and Other Musings.](#)"

The Happy Chocolatier

The Happy Chocolatier™, LLC, was founded in June 2011 after many years of testing and refinement of the Fudge Cubze™ concept. Fudge Cubze are individual servings of fudge coated in chocolate and hand foiled with an inspirational message about happiness. Visit the company's Web site, www.thehappychocolatier.com, for personal and corporate gifts, and more information on the company and chocolate.

###

The Happy Chocolatier and Fudge Cubze are trademarks of The Happy Chocolatier, LLC.