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The Happy Chocolatier Introduces Holiday Line for Corporate and Personal Gifts

Selection Features Signature Line of Chocolates, Fudge Cubze, Each with an Inspirational Thought on Happiness

ACTON, MA – November 21, 2011 – The Happy Chocolatier™, LLC, today introduced its holiday line of elegant corporate and personal gifts, featuring the company's unique chocolates, Fudge Cubze™. Fudge Cubze are chunky individual servings of fudge coated in chocolate that are each hand wrapped in colorful foil with an inspirational message about happiness. The holiday gift selection is available on The Happy Chocolatier Web site and in the Acton, MA retail location. The selection includes the 16-Piece Red Keepsake Grand Gift Box, the 9-Piece Silver Square Gift Box with a Festive Holiday Band, the Ballotin Box Gift Tower, and the company's largest offering, the Chocolate Celebration Collection.

Fudge Cubze, handmade with high-quality ingredients, are featured in each of these gifts.

Fudge Cubze come in a variety of flavors such as cappuccino, chocolate, chocolate mint, chocolate walnut, cookies & cream, cranberry walnut, peanut butter and the company's newest flavor, maple, coated in either milk or dark chocolate. The Ballotin Box Gift Tower and Chocolate Celebration Collection include other delicious confections such as white holiday pastels, dark chocolate caramels with sea salt, milk chocolate-covered cashews, dark chocolate-coated cranberries, butter toffee pecans, chocolate malted milk balls, peanut brittle and unique candy canes.

"Our new holiday line offer customers two treats in one – the gift of happiness along with the gift of chocolate," commented <u>Paul McMahon</u>, founder of The Happy Chocolatier. "In this season of joy, people can spread that happiness and good cheer with a unique, festive gift from The Happy Chocolatier."

The Happy Chocolatier

The Happy Chocolatier™, LLC, was founded in June 2011 after many years of testing and refinement of the Fudge Cubze™ concept. Fudge Cubze are individual servings of fudge coated in chocolate and hand foiled with an inspirational message about happiness. Visit the company's Web site, www.thehappychocolatier.com, for personal and corporate gifts, and more information on the company and chocolate. The site also includes Paul McMahon's blog, "Chocolate, Happiness and Other Musings."

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