

## FOR IMMEDIATE RELEASE

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## The Happy Chocolatier Announces Holiday Event on December 8<sup>th</sup>

A Visit from Santa Along with Madrigal Singers, In Support of Beacon Santa

ACTON, MA – November 19, 2012 – The Happy Chocolatier™, LLC, today announced that Santa will be visiting the company's retail store on Saturday, December 8, 2012, from 12:00-3:00 p.m. Also during that time, the Madrigal Singers from Acton-Boxborough Regional High School will join the event to perform holiday carols.

This holiday event is in support of <u>Beacon Santa</u>, which provides vouchers for families in need during the holidays. A monetary donation to the Beacon Santa canister in return for a visit and photos with Santa would be appreciated. Children can visit with Santa and families are welcome to bring a camera to take photos. Santa will also have a small treat from The Happy Chocolatier for each child.

## **Beacon Santa**

The Beacon Santa Fund is a nonprofit organization administered through GateHouse Media New England, the Beacon's parent company. Since 1965, Beacon Santa has helped families having trouble making ends meet provide holiday gifts for their children. Originally started through The Beacon, the fund now helps families in Acton, Bedford, Boxborough, Billerica, Carlisle, Chelmsford, Concord, Lexington, Lincoln, Littleton, Maynard, Stow, Tewksbury, Westford and Wilmington.

## The Happy Chocolatier

The Happy Chocolatier™, LLC, was founded in June 2011 with the goal of spreading happiness with high-quality confections, ice cream and an exceptional customer experience. Each holiday The Happy Chocolatier creates unique chocolate gifts for the young and old, providing delightful memories and new traditions. The company offers a range of traditional favorites such as nut patties, sea salt caramels and truffles, as well as handmade chocolate pops, chocolate-covered pretzels and chocolate bars in delicious flavor combinations. The Happy Chocolatier's signature chocolates, Cubze, are perfect individual servings of truffle-fudge coated in chocolate and hand foiled along with an inspirational message about happiness. Lizzy's Ice Cream is now featured in the Acton retail location, providing customers with a delicious, locally made product. Visit the company's Web site, <a href="https://www.thehappychocolatier.com">www.thehappychocolatier.com</a>, for personal and corporate gifts, and more information on the company and chocolate.

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