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The Happy Chocolatier to Increase Distribution of Its Unique Chocolate Truffle Cubze to Fine Food, Wine and Gift Shops

Retail Shop in Acton to Close

ACTON, MA – May 4, 2018 – The Happy Chocolatier™, LLC, of Acton, MA, announced it will transition to an exclusively wholesale and digital business model. As part of this transition, The Happy Chocolatier retail shop in Acton will close.

The company will focus on increasing awareness of its unique inspiration filled truffle Cubze™ and expanding distribution throughout New England. Today, a variety of fine food shops, wine and spirit stores, and gift boutiques sell the Cubze. The company will build on this base of retailers to make the Cubze more readily available to a larger group of consumers. Retailers will sell the Cubze from point-of-sale displays and in elegant gift collections, which will change seasonally.

According to Paul McMahon, Founder, “Over the last six years, we have received very positive comments about the Cubze from our customers, retailers and the press. They combine an all natural chocolate indulgence with fun, happy thoughts in one single-serve colorful package. Wrapped with sentiments about happiness in each piece, the Cubze are indeed a unique and appealing product. Increasing the number of outlets selling our Cubze will enable us to spread the chocolate happiness to consumers throughout New England.”

For consumers and businesses who wish to send gifts of the Cubze, The Happy Chocolatier will continue to take orders through the company website www.thehappychocolatier.com. Additionally, special orders for events such as weddings, bridal showers and corporate milestones may be placed by emailing info@thehappychocolatier.com.

The Happy Chocolatier

The Happy Chocolatier™, LLC, founded in June 2011, spreads happiness with high-quality, all natural chocolates and an exceptional customer experience. The Happy Chocolatier’s signature chocolates, Cubze™, are unique truffles in a cube shape each coated in chocolate and hand foiled along with an inspirational message about happiness. The Cubze were created to provide a delicious and memorable experience for the consumer. Visit the company’s Web site, www.thehappychocolatier.com, for personal and corporate gifts, and more information on the company and chocolate. To see how best to enjoy both the chocolate truffle and the happiness sentiment, watch this video: <http://ow.ly/gsfq30g6KMo> .

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