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The Happy Chocolatier Introduces New Inspirational Happiness Statement for Valentine's Day 2017

ACTON, MA, January 16, 2017 – The Happy Chocolatier[™], LLC, of Acton, MA, announced today it is introducing a new inspirational statement to be included in all Valentine's Day chocolate gift collections. The statement, "Love is the master key that opens the gates of happiness," is attributed to Oliver Wendell Holmes, Sr.

According to Paul McMahon, Co-founder of the company, "We made the decision to include an inspirational statement in the Valentine's chocolate gift collections based on customer feedback. Our customers have enjoyed the happiness sentiments wrapped into our chocolate truffle Cubze for five years now. Customers tell us they really enjoy the added gift of the sentiments. Additionally, we've been told time and again 'who wouldn't want a gift from a place called The Happy Chocolatier.' So, we thought there was no better time than Valentine's Day to include a special statement about happiness and love in all of our chocolate gift boxes. We chose a statement from Mr. Holmes based on his local roots in greater Boston."

Mr. Holmes was a member of the Fireside Poets, a group of 19th-century American poets associated with New England. His peers, including Henry Wadsworth Longfellow, William Cullen Bryant, John Greenleaf Whittier, James Russell Lowell, acclaimed him as one of the best writers of the day.

The Happy Chocolatier

The Happy ChocolatierTM, LLC, founded in June 2011, spreads happiness with high-quality, all natural chocolates and an exceptional customer experience. The Happy Chocolatier's signature chocolates, Cubze, are unique truffles in a cube shape each coated in chocolate and hand foiled along with an inspirational message about happiness. The Cubze were created to provide a delicious and memorable experience for the consumer. Visit the company's Web site,

<u>www.thehappychocolatier.com</u>, for personal and corporate gifts, and more information on the company and chocolate.